



THE
REAL
Real Estate of Africa Limited

EXECUTIVE COMPANY PROFILE

Connecting people, property and opportunity.

The Real Estate of Africa Limited

A connected vision for property development, ownership, management and digital access.

NIGERIA + QATAR

Two priority markets. One connected brand.
An African identity with an international outlook.

01 / CORPORATE OVERVIEW

An African identity. A connected ambition.

A clear view of the company, its purpose and its direction.

The Real Estate of Africa Limited, known as THE REAL, is a Nigeria-based real estate company with a stated headquarters in Abuja and a Lagos hub. Its founding proposition is to broaden access to property opportunities and connect buyers, owners, developers and property professionals.

The company profile brings together physical real estate and digital access: development, land services, property management, a proposed open marketplace and a longer-term structured investment offering.

Our purpose

Make property opportunities easier to understand, access and manage.

Our strategic direction

Nigeria and Qatar are equal priority markets for the brand. The broader ambition is to build connections across selected African markets and the GCC through local expertise, accountable delivery and qualified relationships.

Mission

Support informed property decisions and practical pathways to ownership and ongoing care.

Vision

A more connected African property market in which more people can participate with confidence.

Corporate details are supplied by the company. Expansion plans describe strategic direction; service availability depends on the relevant project, team and local arrangements.

02 / PROPOSITION

Property expertise across the customer journey.

A broad company proposition, expressed through practical customer needs.

For buyers and tenants

Clear property information, relevant choices and support from initial enquiry through inspection and transaction coordination.

For owners and landlords

A coordinated approach to marketing, leasing, maintenance and reporting, with responsibilities defined in the service agreement.

For developers and property professionals

A collaborative approach to property discovery, listings, marketing and customer introductions through the proposed marketplace and partner model.

For international and diaspora clients

Local coordination for clients whose place of residence differs from the location of their property, with Nigeria and Qatar as the first strategic focus.

THE CUSTOMER PROMISE

Clear information. Practical guidance.
Accountable support.

03 / SERVICE ARCHITECTURE

A coordinated real estate portfolio.

Five service families provide a clear framework for the proposed business offering.

01 Sales and leasing

Residential and commercial property discovery; buying, selling and rental support; owner and occupier representation.

02 Development and land

Residential communities, plots, site sourcing, development partnerships and project-delivery coordination.

03 Property management

Tenant administration, maintenance coordination, inspections, owner reporting and community services.

04 Advisory and research

Market insights, feasibility coordination, acquisition and disposal support, portfolio reviews and qualified specialist introductions.

05 International property support

Remote search and inspection coordination, diaspora support, relocation assistance and cross-border transaction guidance.

Delivery may be direct or through qualified partners. The scope, fees, supported market and responsible party should be specified for each engagement.

04 / ACCESS AND INNOVATION

Expanding access. Building useful connections.

Digital infrastructure and ownership pathways form part of THE REAL's development roadmap.

An open property marketplace

The proposed platform brings property owners, independent agents and developers into one discovery environment. Its intended functions include listings, professional profiles, enquiry routing and property marketing.

Ownership pathways

The original company profile proposes flexible land-payment structures and housing tiers: Social, Growth and Prime. These are product concepts to be defined through actual inventory, total costs, eligibility and contractual terms.

Structured investment

Fractional participation is a longer-term proposition. Any offer should identify the legal instrument, investor rights, asset, fees, administration and exit terms before it is marketed or made available.

Responsible development

The development vision includes energy efficiency, water resilience and practical community infrastructure. Sustainability claims should be supported by the specifications and operating performance of the relevant project.

Technology supports the customer experience. It does not replace title review, contractual clarity, professional responsibility or investment due diligence.

05 / MARKETS AND INTERNATIONAL OUTLOOK

Nigeria and Qatar. Equal strategic priority.

Distinct local offers, connected through a common brand and customer approach.

Nigeria

Abuja is the stated headquarters, supported by a Lagos hub. The market strategy focuses on property opportunities, land, development and ongoing owner support.

Qatar

An equal priority market for property discovery and services, with delivery roles and local arrangements defined for each offer.

The Nigeria-Qatar corridor

A dedicated pathway for customers seeking to buy, own or manage property across these markets. Nigerian property support for Qatar residents and Qatar property transactions are distinct journeys.

Broader African relationships

The supplied profile names representatives in Kenya, Mauritania and the Central African Republic. These relationships support the wider vision; representation should not be interpreted as proof of a licensed branch or full operating presence.

A local approach to every transaction

Property rights, eligibility, licensing, costs and transaction processes vary by jurisdiction. Each customer engagement should be grounded in the applicable local requirements and identified delivery parties.

06 / LEADERSHIP AND STEWARDSHIP

People, responsibility and a clear standard of care.

Leadership and advisory roles as supplied in the company profile.

Managing Director

Ahmad Ibrahim Lawal

Director

Check Hamodi

Director

Abdulkadir Faisal

Director

Abdulkadir Sani Mohammed

Head of Marketing & Development

Emmanuel Godwin Olawuyi

Legal Counsel / Attorney

Samantha Munchies

Abuja Corporate Consultant

Ogochukwe Sandre Ifezue

Lagos Corporate Consultant

Amarachi Vivian Anokwute

OUR PROPOSED SERVICE STANDARD

Clearly identify the contracting party, explain costs and responsibilities, document the scope of checks, protect customer information and maintain a route for support and complaints.

Names and roles are reproduced from the supplied profile. Independent credential verification and statutory board confirmation are outside the scope of this document.

07 / PARTNERSHIP PROPOSITION

Creating value through collaboration.

A proposed framework for relationships with owners, professionals and delivery partners.

Property owners and landlords

Explore property marketing, leasing and management arrangements with a clearly defined mandate, service scope and reporting process.

Developers and landowners

Discuss project marketing, development opportunities and partnerships. Each engagement should establish site rights, responsibilities, delivery expectations and commercial terms.

Agents and professional firms

Collaborate through property introductions, specialist advice and the proposed listing platform, with transparent roles and agreed compensation.

Finance and investment partners

Explore properly structured property opportunities and eligible finance introductions. This profile is not an investment offer, a return forecast or a commitment to provide financing.

PARTNERSHIP PROCESS

Discuss the opportunity > Define responsibilities

Review feasibility > Agree terms > Deliver and report

08 / CORPORATE ENQUIRIES

Start a focused property conversation.

Share the market, property type or partnership opportunity you wish to explore.

Nigeria

Abuja: abuja@realestateofafrica.com

Lagos: lagos@realestateofafrica.com

Qatar and the GCC corridor

qatar@realestateofafrica.com

Other international desks

Kenya: kenya@realestateofafrica.com

Central African Republic: car@realestateofafrica.com

Mauritania: mauritania@realestateofafrica.com

Company web address

www.realestateofafrica.com

Contact channels are supplied by the company and have not been independently tested. Physical office addresses and telephone numbers were not supplied.

ABOUT THIS DOCUMENT

Prepared from the company-supplied profile, brand asset and management's Nigeria-Qatar market direction. It presents the corporate proposition and proposed service architecture. It does not attest to completed projects, licences, investment performance or operational availability. Specific offers are governed by their own documentation and terms.